

## Sales Rep Agreement

This agreement is considered a contract between \_\_\_\_\_, hereafter referred to as Sales Rep, and Louisiana Biker LLC. Louisiana Biker LLC includes Print, Web, Events & Publicity, and Merchandise Sales, including but Not Limited To:

Louisiana Biker  
Lone Star Biker  
Biker Music Radio  
Southern Body Art  
VTwin Girls.

This agreement becomes valid once all Requirements defined below are met. Failure to meet these requirements renders this agreement null and void, before it ever goes into effect.

Sales Rep is defined as a person who represents Louisiana Biker LLC for the purpose of selling advertisements. A Sales Rep is not an employee of Louisiana Biker LLC, but an independent contractor. This is not an exclusive agreement, and as an Independent Sales Rep it is understood that you may represent other publications or entities as well. Sales Reps exist in 3 levels:

**New Sales Rep:** this is a person who has not yet completed requirements to represent Louisiana Biker LLC. New Sales Reps are not Authorized to sell ads or otherwise claim to represent Louisiana Biker LLC, and are not entitled to any commissions or other compensations.

**Sales Rep:** A Sales Rep has met this minimum requirements stated below, has been approved by Management, has received a return copy of this agreement signed by a member of Louisiana Biker LLC Management, and has demonstrated an ability to use the tools provided, such as the CRM.

**Team Leader:** A Team Leader is an experienced Sales Rep who works above other Sales Reps. They can recruit new team members, but only Louisiana Biker LLC Management can approve those recruits to represent us. Team Leaders will receive additional commissions as defined below.

Requirements:

1) Submitted Sales Rep Agreement:

This form must be submitted by the prospective Sales Rep, and accepted and returned by Louisiana Biker LLC management.

2) Use of eMail:

When a new sales rep is approved, they will be assigned an @louisianabiker.com email address. All email communications with customers, leads, and any other contacts MUST be sent through an authorized email address. Use of any other email is considered a violation of this agreement.

3) Use of authorized phone number:

If you are issued a Louisiana Biker phone number, it is required to use this number for voice mails, calls, and texts. Use of any other phone number is considered a violation of this agreement.

4) Use of Badge:

Once a Sales Rep is issued a Badge identifying them as authorized to represent Louisiana Biker LLC, it must be worn, or in the Sales Rep's possession whenever dealing with Customers or other Contacts. The Sales Rep must allow any Customer or other Contact to view and record the information contained on said Badge, which they may use to confirm your authorization in good standing to represent Louisiana Biker LLC

5) Use of CRM and Staff pages:

The Customer Relations Management software, referred to as CRM, is located at <https://www.louisianabiker.com/staff/secure/CRM/>. A secure log in is required to access the CRM. When a new sales

rep is approved, they will be added to the Louisiana Biker Contributors page on facebook, and a limited account will be created for them in the CRM. Once a new Sales Rep has logged into the CRM the first time. they will be assigned to a team and will receive full access. All customer contacts MUST be logged in the CRM. No Ad Sale is considered complete, and no commissions can be paid if it is not logged into the CRM.

The official Staff page at <https://www.louisianabiker.com/staff/> has links to tools and resources which are required in order for a Sales rep to properly represent Louisiana Biker LLC. This included training modules that demonstrate how to use some of these tools.

We have a Facebook Group page for Louisiana Biker Contributors, which is located at <https://www.facebook.com/groups/187857664880032/>. This is a secret group, and is only visible upon being granted membership. This page is optional, as not everyone uses Facebook. It is highly encouraged that people who do use Facebook make use of this group page, as it gives us an open forum to discuss upcoming issues, events, and other plans. No financial business including details of any ad sales or commissions is to EVER be discussed in this group.

#### Compensations:

##### Sales Commissions:

Ad sales are paid at a commission rate of 20% of the PAID price of the ad.

Commissions increase to 25% once specified goals are met.

A one time commission of 10% may be paid for a verified lead that results in an Ad Sale.

Team Leaders are paid a commission rate of 25%, on all sales, even if Individual and Team goals are not met. This policy is subject to change if goals are consistently missed.

Team Leaders will also receive 5% commission on Ad Sales completed by Sales Reps on their Team.

Other compensations related to mom-sales activities with Louisiana Biker LLC may be negotiated.

Some things such as free admission to events, free ad space, free web hosting space, branded apparel, use of equipment and other perks may be available, but are not guaranteed.

As Independent Contractors, Sales Reps are solely responsible for any taxes, local or federal, that may be due based on Commissions and other compensations they may receive.

#### Termination of Agreement:

This agreement may be terminated by either party at any time, by submitting in writing, either electronic or hard copy, to the other party. Upon Termination, all Louisiana Biker LLC properties including but not limited to badges, sales documents, samples, and business cards must be returned to Louisiana Biker LLC. Upon Termination, a former Sales Rep is no longer allowed to claim to represent Louisiana Biker LLC for any reason, unless a new agreement between both parties has been entered into. Upon Termination, any assignments of accounts or contacts in the CRM will be assigned to another Sales Rep. Any future commissions from those accounts will be paid to the new Sales Rep. Any Current, completed sales will still have the commission paid to the former Sales Rep who completed the sale, when payment from the customer comes in. Reasons Louisiana Biker LLC may choose to terminate an agreement with a Sales Rep may include, but are not limited to:

Missed Deadlines

Incomplete or missing documentation of customer contacts.

Use of unauthorized communications, such as sending Louisiana Biker LLC business through private emails.

Actions deemed harmful to the image of Louisiana Biker LLC, which may include criminal activities, or disrespect to our local MCs, among other things. These actions may include public postings on the Internet.

Name \_\_\_\_\_

Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Date \_\_\_\_\_

Digital Signature \_\_\_\_\_

Louisiana Biker LLC  
P.O. Box 673  
Loranger, LA, 70446

Signed by \_\_\_\_\_

Date \_\_\_\_\_

Digital Signature \_\_\_\_\_