

# Why Advertise in Louisiana Biker Magazine?

## We reach a prime market.

- Majority 35-55 years old
- 38% female, 62% male
- Active riders
- Local, Louisiana residents, with a genuine interest in motorcycles.

## We reach a bigger market

- Verifiable circulation larger than what we believe any other local or regional motorcycle magazine distributes in Louisiana
- An online Alexa Rank that exceeds even National magazines. No other local magazine even has a rank.
- We are the #1 Louisiana Motorcycle magazine on Facebook by a wide margin. Currently we are 306% of the other guy's page "likes", and 13500% of their engagement
- Active on Instagram, YouTube, Tumblr, and Twitter

## We provide better content to keep our audience engaged.

- 100% Original, 100% Motorcycles, and 100% Louisiana
- Nothing is sourced from the Internet or brought in from out of state
- A variety of events and topics from around the entire state, not just one area
- MORE content in each issue than anyone else. We invite you to compare us side by side with any other local magazine for content and quality
- Never any questionable content that is demeaning to women or traumatizing to kids.
- We provide even more content online, with expanded stories and Galleries, video clips, and reader interaction
- An engaged audience will view your ad more often, and longer

## We have the best staff.

- Our people own and ride bikes.
- Our technical advisory board has over 200 combined years as shop owners, mechanics, painters, and machinists.
- Our staff are active in the Community, with A.B.A.T.E., CoC, CoiR, and other organizations.
- Several of our people are Veterans.
- We have a long history in publishing, going back to 1982, including national magazines and newspapers.
- Our staff includes an award winning photographer who has had many exhibits.
- Our IT staff has been involved with webhosting and eCommerce, including SEO and DMCA issues for two decades. We run our own webfarm for complete control.

## We offer the best value for your advertising dollar.

- Ad Rates are based on real, actual circulation. Your ad is guaranteed a full print run, distributed to a targeted market that covers your area. Cost per copy can be under a penny
- Guaranteed on time distribution. We don't distribute in the middle of the month after the event you wanted to advertise has passed. We guarantee it, or your next ad is half price
- Online advertising is included in the package, which greatly increases the reach of your ad
- When you advertise with us, it is about YOU. We do not try to tag our name on your event or promotion
- No contracts or long term commitments required, no insisting on being "Exclusive"

Visit our website at <http://www.louisianabiker.com/business/> for more details on advertising with the most rapidly growing biker magazine in the state

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(504) 264-1077  
<https://www.facebook.com/LouisianaBiker/>

**We exist to Support the Motorcycling Community. When you advertise with us, You make that Possible.**