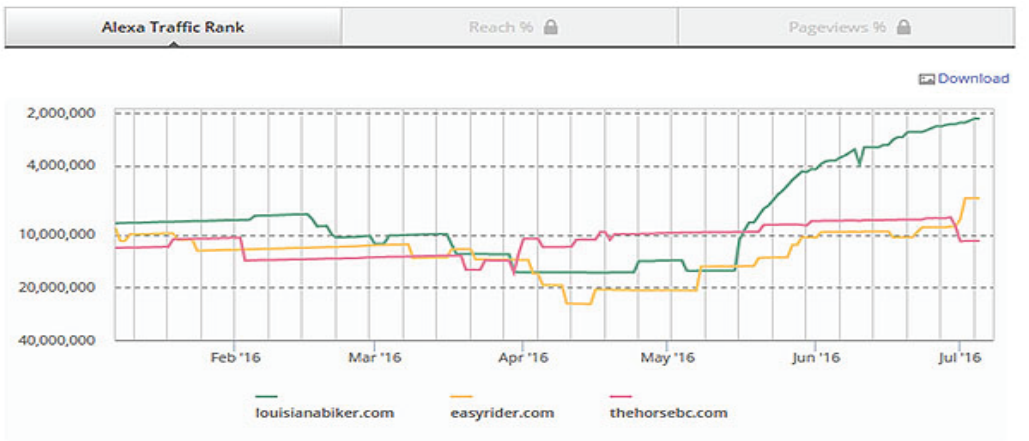
Louisiana BIKER

Facebook and Web Traffic Comparison
June 25, 2018

Page		Total Page Likes	From Last Week	Posts This Week	Engagement This Week
YOU 1	Louisiana Biker	19.9K	▲0.9%	250	6.3K
2	Thunder Press	16.1K	0%	23	149
3	Southland's Full Throttl...	10.3K	▼0.1%	10	21
4	Southern Biker Magazine	7.8K	▲0.1%	5	36
5	Thunder Roads Louisia...	6.8K	▲0.2%	1	4
6	Southern Steel Magazine	4.1K	0%	4	15

We are the most popular Louisiana Motorcycle magazine on Facebook by a wide margin. Currently we are over 292% of the other local magazine's "likes", and have almost 2800% as much engagement as all the other local, regional, and even national free motorcycle magazines that serve our area combined. These stats can be pulled from Facebook by anyone at any time for verification. We are also active on Twitter, Instagram, and YouTube.

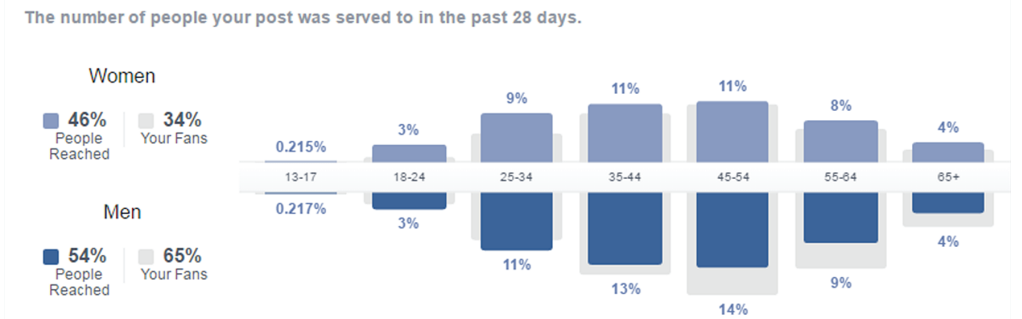


Alexa is the industry standard for measuring Internet traffic and site performance, ranking the top 40 million websites in the world by traffic. Louisiana Biker Magazine has an online Alexa Rank globally of 951,299 and 150,011 in the USA. This puts us well in the range of National magazines, the other local motorcycle magazines do not pull enough traffic to be ranked.

Traffic Metrics

Export CSV

Site	Global Rank
louisianabiker.com	2,150,853
easyrider.com	6,138,856
thehorsebc.com	10,802,200



We reach a prime market. The majority of our readers are between 35-55 years old, 34% female, 65% male, Local, Louisiana residents who are active in the Motorcycling community. We also have a large following in surrounding states, particularly Texas.

Country	People Reached	City	People Reached	Language	People Reached
United States of America	99,078	Baton Rouge, LA	2,415	English (US)	100,508