

Louisiana **BIKER**

Spring Special - Advertising Sizes and Rates

These Rate Specials are good through February 15, 2017. Ad copy should be print ready, and payment made by our print deadline. We offer advertising on a month-to-month basis. No contracts are required!

Your advertisement is not only included in our print magazine, it will be listed online on our website and repeatedly posted on our social media outlets for the best coverage to our engaged readers and riders. Our rates are based on actual distribution, providing a cost per distributed copy of only 8 cents per full page. When buying ads, you should know how many copies are distributed, where and when they are distributed, what the return rate is, and what demographic group is seeing your ad. We will give you verifiable data, and an "On Time" Guarantee.

Ad Size	Monthly Rate
1/8 of a page	\$50
1/4 of a page	\$100
1/2 of a page	\$300
Full Page	\$400
Inside Front Cover and Inside Back Cover	\$400
Back Cover	\$500

READY TO PLACE YOUR ADVERTISEMENT?

Visit the **BUSINESS** section our website, www.louisianabiker.com/business/.
Select the size and format that you are interested in and then click the **Pay Now** button.

If you need an invoice, please email us at info@louisianabiker.com. If you have artwork or a design, submit it in high resolution .jpg, .ai, .eps or .pdf formats.

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